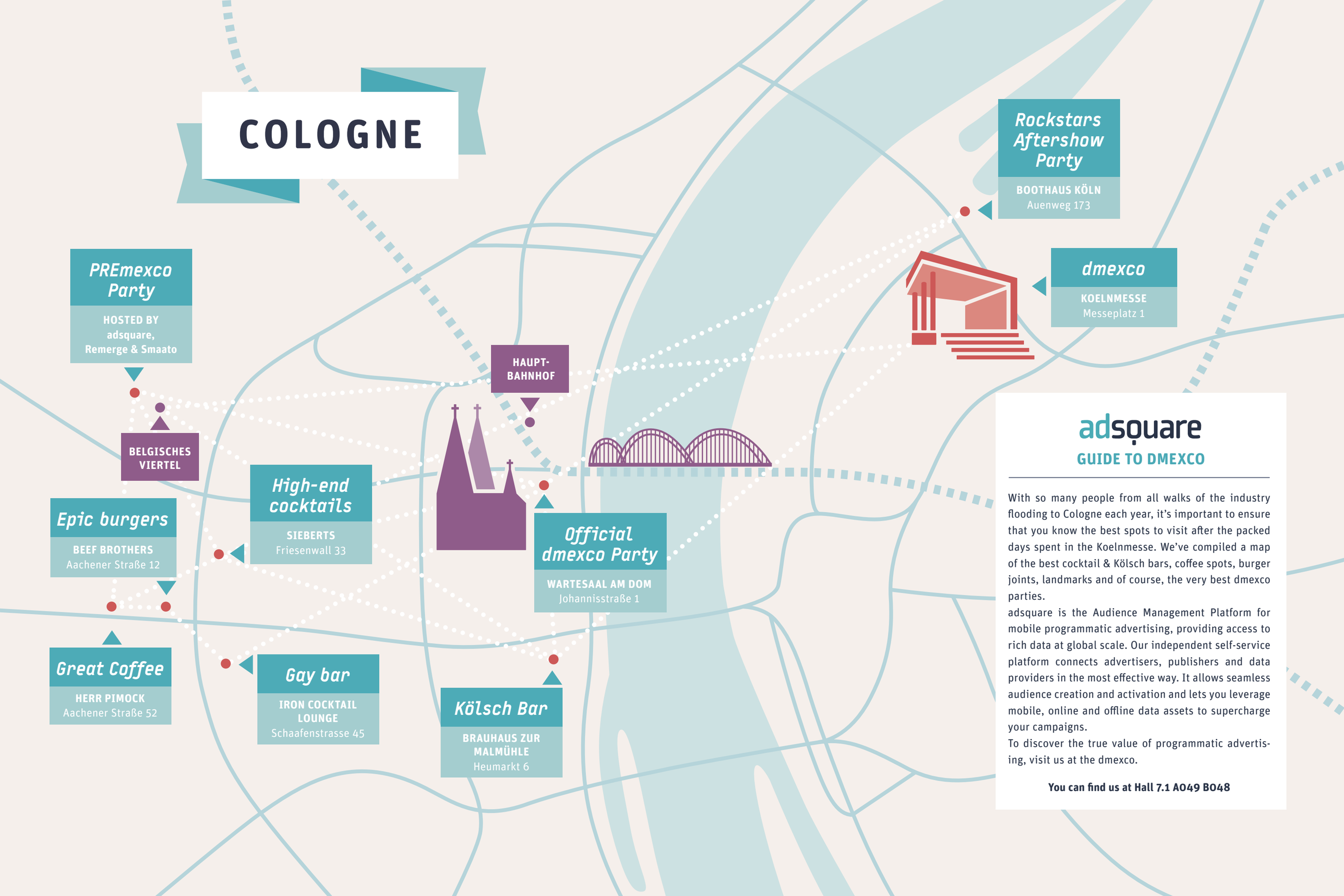
COLOGNE



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GUIDE TO DMEXCO

With so many people from all walks of the industry flooding to Cologne each year, it's important to ensure that you know the best spots to visit after the packed days spent in the Koelnmesse. We've compiled a map of the best cocktail & Kölsch bars, coffee spots, burger joints, landmarks and of course, the very best dmexco parties.

adsquare is the Audience Management Platform for mobile programmatic advertising, providing access to rich data at global scale. Our independent self-service platform connects advertisers, publishers and data providers in the most effective way. It allows seamless audience creation and activation and lets you leverage mobile, online and offline data assets to supercharge your campaigns.

To discover the true value of programmatic advertising, visit us at the dmexco.

You can find us at Hall 7.1 A049 B048